

# How to Publish Your Family History

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## SMALL PRESS PUBS

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What they can do  
for you

Finding the right  
publisher

How you can save \$

Resources:  
(PersonaHistorians.org)  
Utah resources (see me)

## POD PUBS

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What they can do  
for you

What you must do  
for them

Pros & Cons & \$

CreateSpace.com  
Blurb.com  
Lulu.com

## ONLINE "TECHY" OPTIONS

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Websites

Blogs

iBooks

Flipboard

FamilySearch

StoryWorth

StoryPress

Pros and Cons

## NEIGHBORHOOD RESOURCES

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What they can do  
for you

Staples & Kinkos

Pros & Cons

Costs \$

## Decision Factors

### Who are you writing for?

Family? Work colleagues?  
General audience? Libraries?

### What resources can help you with...

Text Editing, Photo Scanning and Editing, Formatting, Proofreading for Text and Historical Accuracy, Publishing Costs

## Promoting Your Family History

Your Blog

Other Blogs

Facebook, Twitter

Dedicated Website

Genealogy/Historical Societies

News Releases

Speaking Engagements

## Things to Consider

- Number of copies? Don't shortchange yourself. Most people don't print enough.
- Book size
  - 6 x 9 (common for hardback books)
  - 8.5 x 11 (can look amateurish)
  - 7 x 10 (for a heftier book, allows larger photos)
  - 4.5 x 7 (again, common for paperbacks)
- Hardcover
  - Oversewn (Signatures clamped together. Strong, but pages won't be flat when opened)
  - Smyth Sewn (Signatures are folded and stitched through the fold. More expensive, but strong and will lie flat. Allows more margin room.)
- Softcover
  - Perfect binding (Typical. Pages are cut and glued at the spine. Not as durable. Used by CreateSpace and other PODs.)
  - Matt vs. glossy?
  - Do you want a professional designer?
- Dustjacket?
- Layout: Browse bookstores and analyze different layouts and sizes. Get a designer?
- Paper
  - Acid free (archival quality)
  - Weight (thick enough so photos won't bleed)
  - Color (bright whites to off-whites to cream)
  - Matte vs. glossy